

**BECAUSE
A FAMILY'S
L**  **VE
IS GOOD
MEDICINE**

Why should you give to Fisher House Foundation?

Life happens. Imagine receiving a call about a loved one who has been seriously injured. You want two things: 1) the best medical care possible; and 2) to be there. While military and VA hospitals provide quality medical care, “being there” for many military and veteran families is not always possible.



Without the availability of free lodging, loved ones must arrange costly hotel stays. Some may choose not to receive treatment for terminal illnesses if loved ones are unable to be by their side.

Full recovery can be a long journey. Fisher House makes it possible for loved ones to be at the bedside of our nation’s heroes by providing a caring environment in “a home away from home” that offers a family much-needed financial relief. At Fisher House, we believe that “a family’s love is good medicine”—not only for the ill, injured, or wounded but for everyone to heal together.

Please see the following pages for **21** ways your company could support Fisher House Foundation.

21
WAYS

DONATE

FISHER HOUSE FOUNDATION PROGRAMS

Capital Projects*

Contribute to building Fisher Houses at military and VA medical centers.

1

Hero Programs

Donate frequent flyer miles, hotel points, or funds to help connect families in support of a loved one's recovery.

2

Scholarships for Military Children

Support scholarships benefitting children of active duty or retired military.

3

Heroes' Legacy

Support scholarships for children of the fallen or disabled.

4

*Current capital project list is available upon request.

EVENTS

Fisher House Golf Classic**

Sponsor the Fisher House Golf Classic held annually in the spring.

5

Livestreaming**

Sponsor a gaming or other livestream event.

6

**Information for both events is available upon request.

CAUSE MARKETING

Charitable Sales Promotion

Donate a portion of sales of a product or service.

7

Free Action Campaign

Inspire customers or social media followers to take a "free action" that results in a donation.

8

Point of Sale

Encourage customers to make a donation at checkout.

9

IN-KIND DONATIONS

Donations for Events

Provide in-kind donations in support of a Fisher House Foundation event (e.g., food, beverages, auction items).

10

Advertising

Help increase Fisher House Foundation visibility through advertising (e.g., radio, print, digital).

11

Donations for our Houses***

Support the Fisher House network of comfort homes and guests throughout the U.S. and in Europe (e.g., appliance upgrades, holiday gifts, gifts cards, delivery service).

12

***House needs vary by location and require coordination with Fisher House Foundation and the local house(s).



FUNDRAISE

PEER-TO-PEER GRASSROOTS FUNDRAISING

Proud Supporter Event

Create or participate in an existing community or national event. (e.g., BBQ cook-off, motorcycle ride, special occasion, golf, or pickleball tournament).

13

Live-streaming

Engage staff

in-person or virtually in a gaming or other livestream event (e.g., video game tournament, concert, cooking event).

14

EMPLOYEE GIVING CAMPAIGNS

Workplace Wellness

Provide employees and vendors the opportunity to track physical activity while fundraising. (e.g., utilize fundraising app for department competitions).

15

Automated Donations

Allow employees to deduct a portion of their paycheck for automated transfer.

16

Matching Gifts

Match employees' donations at a predetermined ratio.

17



VOLUNTEER

LOCAL FISHER HOUSE OPPORTUNITIES

Meals Assistance*

Provide or prepare a meal for Fisher House families.

18

Service Projects*

Perform a service project (e.g., painting, cleaning, organizing, lawn clean-up).

19

Lead an Activity*

(e.g., crafts, bingo, massage).

20

TEAM FISHER HOUSE OPPORTUNITIES

Thank a Family

Write a thank you note to a Fisher House family.

Include a small gift card. (e.g., gas, food delivery).

21

* Access to Fisher Houses is controlled by the respective military base or medical center. Fisher House Foundation serves as volunteer liaison.



Recognition

Fisher House Foundation is happy to work with organizations to meet philanthropic objectives and offers the following exclusive recognition opportunities:*

Annual Giving

Donors who contribute \$25,000 or more will be recognized in the Fisher House Foundation annual report.

Capital Program

A cast bronze plaque is displayed at the entrance of every Fisher House to recognize donors who contribute \$100,000 or more to the house's construction. Donors also receive the prestigious Patriot Award and listing in a press release recognizing the contribution.

Events & Scholarships

Sponsorship benefits are specific to the program or event structure.

*Other opportunities are available based on philanthropic objectives.

FISHER HOUSES...



***NO FAMILY PAYS TO STAY,
NO MATTER HOW LONG
THEIR LOVED ONE IS HOSPITALIZED.**



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